

NEW JERSEY PIN DESIGN

Purpose:

To give an individual SkillsUSA member an opportunity to design the official NJ state pin.

Note: This event is a state sponsored contest, there is no national level competition in this area.

Eligibility:

Open to all active SkillsUSA members whose name appears on a current membership roster of a New Jersey SkillsUSA Chapter. **One pin design per chapter.** Post-secondary students may participate but there is no post-secondary division in this contest.

Scope of the Contest:

1. The entry shall consist of artwork **produced** by means of a **computer**.
2. Entries should project our state image and should be designed to reflect pride in New Jersey.
3. The following elements should be incorporated into the design:
 - The school year as of January.
 - The words “**New Jersey**”
 - “**SkillsUSA**” or SkillsUSA logo (VICA should not appear on the design in any form. Also keep in mind that SkillsUSA is one word.)
4. The finished design should be submitted on an 8 ½” x 11” sheet. The sheet should come mounted and matted. The design should appear in both enlarged format and to scale (production size). A copy of the design on computer disk (or CD) should also be provided. These items will not be returned.
5. A letter signed by the principal verifying that the pin was entirely designed by the student.
6. An index card with the members name, school/chapter and contest name should be attached to the back of the lower right corner of the mounted design. The storage disk should be similarly labeled.
7. Deadline for submissions is **March 3rd**. The pin design should be mailed to the New Jersey SkillsUSA office address:

Mr. Peter Carey
State Director, New Jersey SkillsUSA
PO BOX 6350
North Bridge St. & Vogt Dr.
Bridgewater, NJ 08807

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Evaluation Criteria:

Design Elements:	
Balance	20
Color Use	20
Originality	20
Unity	20
Professional Appearance	20
Theme Elements:	
School Year	20
Words: "SkillsUSA" or Logo	20
Words: "New Jersey"	20
Reflects state image and pride	20
Folder:	
Verification Letter	20
TOTAL POSSIBLE POINTS	200

Note: A five point reduction of the total score will be assessed for each of the following: not on 8 ½" x 11" paper, failure to mount/mat design, storage disk is not provided, and if not shown enlarged/to scale. Designs that are not produced on a computer will receive a point reduction of one half the total possible points.

Revised November 2008

Pin Design Project Check List

1. The design should include:

The school year as of January: **2009** _____

“**SkillsUSA**” or SkillsUSA Logo _____

“**New Jersey**” _____

2. Project size: 8 1/2” x 11” _____

3. Mounted and matted? _____

4. Verification letter? _____

5. Copy on disk? _____

6. Properly labeled? _____

7. Full size and to scale? _____