

## SCREEN PRINTING/Spot Color

### Purpose:

To give one SkillsUSA member an opportunity to design and **screen print** a tee shirt.

Note: This event is a state sponsored contest, there is no national level competition in this area.

### Clothing Requirement:

SkillsUSA blazer, sweater or windbreaker and accompanying official dress, or business-like attire, as described in NJ SkillsUSA Clothing Requirements for the presentation and/or interview.

### Eligibility:

Open to all active members whose name appears on a current membership roster of a New Jersey SkillsUSA chapter. **ONE CONTESTANT PER CHAPTER.**

### Scope of the Contest:

1. The entry shall consist of artwork produced either by hand or by means of a computer.
2. The follow elements should be incorporated into the design:
  - The school year as of January.
  - The words “**SkillsUSA: Champions at Work**”\*
  - The words “**New Jersey**”
3. All other design elements are left to the student’s discretion but should reflect pride in New Jersey.
4. A tee shirt is to be printed using the screen process printing method utilizing **spot colors**. All aspects of the production process are to be carried out entirely by students and should be documented through photos included in the required binder.
5. The completed tee shirt should be mounded on a flat board (inside the shirt) composed of any type material with the purpose of flattening the design to facilitate judging. The technical team will provide easels.
6. An index card with the members names, school/chapter and contest name should be attached to the back of the lower right corner of the shirt.
7. A 1” Red SkillsUSA binder with the following items:
  - a. A letter signed by the principal verifying that the tee shirt was entirely designed and produced by the student(s).
  - b. Photos clearly depicting the students involved in the production of the tee shirt.
8. The contestant(s) will be interviewed about the development of the tee shirt design and the actual production process. The binder and its contents should be used during the presentation. Both the presentation and the binder contents are a part of the contest scoring.

\*SkillsUSA and Champions at Work may be separated in which case the colon may be eliminated. However, SkillsUSA is one word and should not be separated.

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### Evaluation Criteria:

Design Elements:	
Balance	10
Color Use	10
Originality	10
Theme Elements:	
School Year	20
“SkillsUSA: Champions at Work”	20
“New Jersey”	20
Reflects state image and pride	20
Print Quality:	
Professional Appearance	10
Registration	10
Correct Production Process	10
Presentation:	
Proper Attire	20
Accuracy of Answers	20
Use of Binder	20
Binder Contents:	
Verification Letter	20
Use of Photos	20
Overall Quality	20
TOTAL POSSIBLE POINTS	260

Note: A five point reduction of the total score will be assessed for failure to mount the tee shirt on a backer board.

# Screen Printing Project Check List

1. The design should include:

The school year as of January: **2009** \_\_\_\_\_

National Theme: **SkillsUSA: Champions at Work** \_\_\_\_\_

(SkillsUSA and Champions at Work may be separated in which case the colon may be eliminated.)

The words: **New Jersey** \_\_\_\_\_

1. Reproduce the shirt using the screen process printing method. Take step by step pictures to include in the binder. \_\_\_\_\_

2. A 1 inch SkillsUSA notebook. \_\_\_\_\_

Verification Letter? (1st page of notebook) \_\_\_\_\_

Pictures? \_\_\_\_\_

3. Is the shirt? \_\_\_\_\_

Clean? \_\_\_\_\_

Properly registered? \_\_\_\_\_

Mounted on a backer board? \_\_\_\_\_

4. Be prepared to participate in an interview about the project. \_\_\_\_\_

(Be prepared to describe how the design shows pride in New Jersey and answer questions about the screen printing process)

5. Properly labeled? \_\_\_\_\_