

## News From Your State Office

### Message From the State Director:

I hope that everyone had a great week! Last weekend, we had our Region One Fall Leadership Conference in Portland, Maine. Our State team represented New Jersey SkillsUSA with so much pride and dignity, and each of them achieved their goal of earning the Statesman Award. I was incredibly proud to be represented by the best group of officers and advisors who accompanied our students on this trip. Thank you to everyone who made this possible.

Have a great weekend,  
Ralph Starace

### State Standards Update

We are currently in the process of updating the State-Only Standards onto the website, and many of them are up now! Please be patient, as they should all be available by the end of next week.

### Fall Leadership Conference

Please submit your registration ASAP, as we have limited space at the venue, and we need to know if we need additional accommodations. Thank you!

### Success Stories From Your School!

SkillsUSA New Jersey is looking for success stories from the students in your chapter. Please share with us what they have accomplished at your school, and what they are doing now! (It can simply be a short blurb!) We want to recognize and highlight the hard work that our students are doing, and we would like to showcase their successes! We are also in need of entries for the photo contest. See the national website for more information on both of these activities.

## News From Your National Office

***(Please take advantage of some of these great opportunities for you and your students!)***

**Earn Recognition for Service Through Presidential Honors** At the next National Leadership & Skills Conference (NLSC), SkillsUSA will once again recognize advisors, students and registered alumni for their community service and volunteer activities through the President's Volunteer Service Award (PVSA). To qualify, SkillsUSA members, advisors or alumni must submit a record of their service hours. With SkillsUSA's focus on community service, advisors and students may already meet the requirements. For details and how to apply, [visit the website](#). Applications must be received by April 1 for recognition at the 2023 NLSC.

**Give on #GivingTuesday to Benefit Members** This #GivingTuesday (Nov. 29), Ariat — a performance footwear and clothing brand with an emphasis on technology and innovation — will donate 10% of sales to SkillsUSA, Folds of Honor and the Equus Foundation. All funds raised for SkillsUSA will go to The SkillsUSA Hope Fund, which assists members in financial or personal crisis or SkillsUSA chapters affected by natural disasters. By donating to SkillsUSA, companies and individuals can have a powerful impact on our organization and the nation's future workforce. [Donate directly to SkillsUSA's Hope Fund for #GivingTuesday online](#). Check the [SkillsUSA website](#) soon for the Ariat link to shop and support SkillsUSA on Nov. 29.

**Show Us What You Made ... and What You're Made Of!** SkillsUSA wants to showcase the great accomplishments our members make every day as skilled workers and leaders, and that's what the #MadeInSkillsUSA social media campaign is all about. We're asking members to share

photos on social media that highlight their accomplishments. The photos can represent something members made with their hands (a construction project, a graphic, a hairstyle, a culinary creation, etc.) or a personal achievement earned through SkillsUSA (landing a job or internship, delivering a speech, leading a meeting, etc.). To participate, simply post a photo with the hashtag #MadeInSkillsUSA. [Learn more here](#). For questions, contact Hayley Uffelman, SkillsUSA's social media manager.

**Promote Your Chapter to Elected Officials and the Media** The [SkillsUSA Advocacy Site](#) offers a free way for members to contact their governor, state senators and representatives or members of Congress. Using the site can be a great chapter project or lesson plan that involves research, writing and advocating. You can also share SkillsUSA news with your local media and invite them to cover your events. To write to elected officials, use the "Compose Your Own Message" section. To email local newspapers or TV stations, choose the "Media" tab at the top of the webpage and send messages to six media outlets at a time.

**Attend ACTE's CareerTech VISION Conference** There's still time to register for [ACTE CareerTech VISION 2022](#). This year's event is a hybrid conference, offering an in-person or virtual experience from the comfort and convenience of your school, office or home. The ACTE conference features enhanced programming and immersive professional development to address timely topics impacting career and technical education.

**The SkillsUSA Store Holiday Collection** Hats off to the holidays! Get ready for winter and shop the SkillsUSA [Hats and Accessories](#) collection, featuring both classic and on-trend caps, beanies and more. [The SkillsUSA Store](#) has everything from scripted luxe embroidery to custom patches, curved visors and cozy knit hats! These make wonderful gifts for chapter officers, advisors, administrators and other SkillsUSA supporters.

**Seeking "Straight-Out-of-High-School" Success Stories** [SkillsUSA Champions magazine](#) is looking to feature more success stories about members who embarked on successful skilled trades careers directly out of high school or had their postsecondary education paid for as a result of their association with SkillsUSA. If you know SkillsUSA graduates who fit that description, please contact us. If these students went to work for a partner met through SkillsUSA, we'd love to hear about that, too. Please send a brief description of your graduate to Office of Communications Associate Director Karen Kitzel.