**NEW JERSEY SkillsUSA**

# Conference Overview

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| State Director Message |

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|  | Dear Advisors,    Congratulations! Your students have worked hard this year and are prepared to attend the 2025 SkillsUSA National Leadership & Skills Conference (NLSC) in Atlanta. On behalf of our state association, thank you for your dedication as an advisor to help fulfill the SkillsUSA mission of empowering members to become skilled professionals, career-ready leaders and responsible community members.    On June 23-27, 2025 we will enjoy an incredible national conference week in Atlanta. I know you and your students will make us proud. The NLSC offers an opportunity for every student and teacher. Competitors in the SkillsUSA Championships will represent our state as the best in their skill areas. Our State Delegates will conduct the business of the organization and make decisions for the future of SkillsUSA as they grow their skills as outlined within the SkillsUSA Framework. Our advisors will grow their classroom toolboxes by observing the national competitions, networking with industry partners and attending professional development. All attendees can interact with our industry supporters through the competitions and the TECHSPO trade show and other events. Total attendance is expected to exceed 18,000 students, teachers and partners.    This guide outlines the 2025 SkillsUSA NLSC in detail. It is essential that you take the time to effectively prepare both yourself and your students by reviewing this information very carefully. Students will succeed when they are informed in advance and feel well-prepared for this incredible opportunity.    Please review this document and reach out with any questions to our office or to the SkillsUSA Customer Care Team at 844-875-4557. We look forward to being with you in Atlanta for the 2025 NLSC!    Sincerely,    Ralph Statrace  NJ SkillsUSA State Director |  |

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| State Delegation Information |

* Atlanta Hotels are assigned to state delegations by the SkillsUSA National Office

and students and their advisors are required to stay with their state delegation in

the assigned hotel. New Jersey will be staying in the:

Westin Peachtree Plaza,

265 Peachtree Center Avenue NE,

Atlanta, Georgia

[2025 NLSC Hotel Guide\_The Westin Peachtree Plaza.pdf](file:///C:\Users\sheil\Downloads\2025%20NLSC%20Hotel%20Guide_The%20Westin%20Peachtree%20Plaza.pdf)

* Travel Package Information
  + Make travel arrangements through Peter Scocca at FroschTravel
  + 732 453-2155 or [Peter.Scocca@Frosch.com](mailto:Peter.Scocca@Frosch.com)
  + Travel arrangement deadline is May 01
  + Travel Package price includes SkillsUSA NLSC Competition fees/Conference Passes
* SkillsUSA Conference Registration
  + May 09 – Deadline for completing Conference registration [www.skillsusa.org](file:///C:\Users\sheil\Downloads\www.skillsusa.org)

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* Who to contact
  + General questions: CustomerCare@SkillsUSA.org or 877-875-4557
  + Accessibility questions: [accessibility@skillsusa.org](mailto:accessibility@skillsusa.org)
  + NJ SkillsUSA: srick@scvts.net
* State delegation meetings

**State Welcome Meeting**

On Monday, we kick off NLSC with a key gathering to connect with our Advisors and chaperones and to set the stage for an exciting week ahead. This meeting provides essential conference information.

**Celebration Night**

Immediately following the Awards Session at State Farm Arena, our state delegation will gather for a celebratory dinner and brief awards. Students who earn a particular cut score in each contest will earn a Skill Point Certificate, endorsed by industry and listing the competencies mastered through participation in the contest.

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| Condensed Conference Agenda |

**Monday, June 23**

Various times Travel Day

1 p.m. - 6 p.m. SkillsUSA Store Grand Opening

TBA. State Advisor & Chaperone Meeting

**Tuesday, June 24**

7:30 a.m. - 5 p.m. SkillsUSA Store

8 a.m. - 5:30 p.m. SkillsUSA Championships

8 a.m. - 5:30 p.m. SkillsUSA TECHSPO

10 a.m. - 4:30 p.m. Academy of Excellence

10:30 a.m. - 3:30 p.m. SkillsUSA University

7 p.m. Opening Session

**Wednesday, June 25**

7:30 a.m. - 5 p.m. SkillsUSA Store

7:30 a.m. - 5:30 p.m. SkillsUSA Championships

8 a.m. - 5:30 p.m. SkillsUSA TECHSPO

10 a.m. - 4:30 p.m. Academy of Excellence

10:30 a.m. - 3:30 p.m. SkillsUSA University

**Thursday, June 26**

7:30 a.m. - 2 p.m. SkillsUSA Store

7:30 a.m. - 5 p.m. SkillsUSA Championships

8 a.m. - 5 p.m. SkillsUSA TECHSPO

10 a.m. - 4:30 p.m. Academy of Excellence

10:30 a.m. - 3:30 p.m. SkillsUSA University

6 p.m. - 9:30 p.m. Champions’ Festival

**Friday, June 27**

9 a.m. - 12 p.m. Community Service Project

4 p.m. Awards Session

Following Awards State Delegation Celebration

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| Conference Preparation |

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### NLSC Microsite

SkillsUSA has a microsite specifically to help you prepare for your trip to Atlanta. Take on NLSC like a pro and learn more about attraction & airline discounts, conference programs, safety and security, and more!

[NLSC Microsite](https://www.nlsc.skillsusa.org/)

### NLSC Town Hall Meetings

SkillsUSA Advisors! Whether this is your first trip to the SkillsUSA NLSC, or you are a veteran of the conference, we invite you to the NLSC Town Hall. In the session we will review the NLSC schedule, what to expect, traveling tips, and best practices from experienced advisors. This Town Hall will solidify your preparations for Atlanta.

**Wednesday, June 11, 2025**

4 p.m. ET

[Join Zoom Meeting](https://us02web.zoom.us/j/83107384113?pwd=h5T8cVop7OFHd4KiVdabNgIN0Y7mtb.1&from=addon#success)

Meeting ID: 831 0738 4113

Passcode: 7GxWtR

### Road to Atlanta Email Campaign

After NLSC conference registration closes, please check your email for our SkillsUSA Road to Atlanta email series that will be delivered to your inbox. Be sure your email is correct when registering for the conference. The information shared by email will help you and your students prepare for the conference with details about exciting conference programs and events, how to download the NLSC app, maps to navigate the area and much more. Additionally, there will be a post-conference survey to share your feedback.

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| |  | | --- | | Advisor Registration Instructions |  * Download the [2025 NLSC Conference Registration Form](https://skillsusa.egnyte.com/dl/fTdgFmegtT) * Have attendees complete the forms and return to you * Log-on to the Conference Registration site [www.skillsusa-register.org/Login.aspx](http://www.skillsusa-register.org/Login.aspx)using your advisor log-on credentials to register attendees using the info from the Registration forms. Only the advisor or school personnel should be registering attendees. Below is a short description of the registrant types.  Registrant Types  * **Contestant:** All students competing in a career competition should register in this category. This includes interview competitors for American Spirit, Chapter Display, Promotional Bulletin Board, Occupational Health and Safety and Outstanding Chapter * **Advisor:** SkillsUSA advisors or educators attending conference.   + **National Education Team and Courtesy Corp Volunteers:** Register using the volunteer link. An invitation with this link will be sent by the national SkillsUSA Championships team. Do not register these volunteers with your state association as the fee will not be waived if registered with your school attendees. * **Administrator:** Principal, Assistant Principal, Counselor, Chancellor, Dean, President, Vice President, Director, Department Head, CTE Director or any other administrator. * **Participant:** Chaptermembers, state officers and delegates. Students who are models for Esthetics or Nail Care and who are back-ups to competitors should also register in this category. Students registering as a participant must be a SkillsUSA member. * **Models of Excellence:** By Invitation Only: Participants who have been notified by the SkillsUSA national office that have achieved the highest honor of the Chapter Excellence Program should register in this category. These registrants must be SkillsUSA members by March 1 and will be interviewed as Models of Excellence at NLSC. * **Guest:** Chaperones and professionals not listed above who wish to attend the entire conference and State Farm Arena sessions.  Register for Conference **Competitors must be registered SkillsUSA members by the state deadline or no later than the national deadline of March 1 to compete at nationals** and the school membership invoices must be paid before competitors can register.   * Log on to the registration site and click the tab Conference>My Registrations*.* * Select the event; SkillsUSA National Leadership & Skills Conference in the drop-down event menu. * Participants previously registered for past state conferences may be copied to NLSC: Click the button Look Up Previous Regs at the bottom of the screen to locate registrations from a previous conference and quickly register for NLSC. *NOTE: This feature will only work if all membership invoices are paid in full for your school. You must ensure all data and registrant type are carried over to the NLSC record accurately.* * Click the Add Registrant button at the top of the screen to manually register new attendees. Follow the prompts. Be sure to select registered members from the drop-down name list. **Only manually type names of attendees who are not members at the school**.  Individual Registration Records  * Complete all the information in each individual registration record. It is critical to provide accurate birth dates for competitors, onsite emergency contacts for all participants, and complete the Americans with Disability Act (ADA), Education and Dietary accommodations section if applicable. * **DA/Education/Dietary Accommodations**- If the attendee needs accommodation, the advisor should check the boxes that apply in each section**. Ony check the boxes or add information in the Details screen if an accommodation is needed**. Otherwise, please skip this section. A blank hard copy of the Conference Registration and Liability form can be printed and handed out to attendees to collect the accommodation information. See information on the form below. * Once names are added and individual registration records are completed click the **Submit Registration** button to validate your registration information and to issue an invoice if your state is using the invoicing in the system. **NOTE:** Once a name is added to the site, they are considered registered regardless of whether the Submit Registration button was clicked. **Be sure to advise your state director before the registration deadline of anyone who is no longer attending.**  Conference Registration Liability and Release Form  * The Advisor is responsible for providing the Code of Conduct to students and other attendees they register. Provide the hard copy registration and liability form and return to the individual registration record to check the box in the attestation section next to I agree. See bullet below on how to access and print a blank fillable NLSC form that can be given to attendees. * Once the name is registered, click the FORM link displayed to the left of the name *for a copy of the completed online Code of Conduct and Liability form for individual attendees.*   **Home Address** You must provide a home address for competitors. Competitor awards and corporate gifts may be mailed to home addresses.  **Emergency Contact**  Emergency contact information is required for all participants.  **Name Badges** Name badges must be worn to be admitted to all NLSC functions. Please remind your students to remember to have their badge before leaving the hotel to avoid a return trip back to the hotel. Please attach collectable pins to lanyards and not directly on the badge holder. All information displayed on the badge must be visible.  **Cancellation and Refund Policy** Schools are responsible for paying for all registrants that cancel after the registration deadline. Cancellations made after the deadline are not eligible for a refund/credit.  **Accessibility**  SkillsUSA strives to ensure inclusive participation in all of our programs, including NLSC. As we prepare for NLSC in Atlanta, please review the information below about accommodations, and information about our key conference venues.  Contact SkillsUSA Accessibility Team   * **Accommodations Request Form:** All attendees may request accommodations through the Accommodations Request Form. * **Registration System:** Students and some attendees may request accommodations via the online NLSC registration system. * **In Person:** Connect with a SkillsUSA associate at the Accessibility Help Desk, located at the NLSC Registration area for help. |

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| Conference Programs and Events  |  |  | | --- | --- | | |  | | --- | | General Sessions |   *\*The session run-of-shows are tentative and subject to change as session schedules are finalized.* **Opening Session | Tuesday, June 24 at 7 p.m. | Doors: 6 p.m. | Pre-Session: 6:25 p.m.** *SkillsUSA Official attire or career competition attire is recommended. Business professional attire acceptable.* The Opening General Session is the kick-off event for NLSC. This experience engages attendees with high-energy, participatory and recognition components that set the tone for the week-long conference   Business icon Daymond John will inspire SkillsUSA members at the 2025 NLSC with his story of achieving the American Dream. Known for Shark Tank and founding FUBU, John empowers others to pursue success through resilience and innovation. SkillsUSA attendees will gain practical tools to fuel their own career journeys.  **Awards Session | Friday, June 27 at 4 p.m. | Doors: 3 p.m. | Pre-Session: 3:25 p.m.**  *SkillsUSA official attire or career competition attire. Winners not wearing approved attire will not be allowed on stage and will receive their medallion off-stage.*  The culminating experience of NLSC is the Awards Session which serves to recap the entire conference experience. This high-energy session will recognize the accomplishments of the attendees including the SkillsUSA Championships, Models of Excellence chapters, National Officer Election Process and more. Attendees will leave the conference inspired to achieve greatness in their own leadership roles within the organization and with a spirit of celebration for self and others.    **New This Year**, our come-and-go session format, featuring a published awards order, allows awards session attendees to arrive and depart based on the estimated time that their competition(s) will be awarded on stage. Attendees can access full instructions and the awards session schedule live in the NLSC 2025 conference app. SkillsUSA Championships |   The SkillsUSA Championships program assesses and recognizes career and technical education students. It engages students by testing their skills against standards for entry-level workers in the skilled trades through authentic skill demonstrations. Students are evaluated by expert representatives of business, industry and organized labor. Refer to the info below to for information about Online Submission Requirements, Online Testing, and Competition Updates.  **Competition Updates**  A [competition update](https://www.skillsusa.org/competitions/skillsusa-championships/contest-updates/#:~:text=the%20guide.-,2022%2D23%20Updates,-Demonstration) covers anything that is not listed in the official SkillsUSA Championships Technical Standards and that a competitor and/or advisor needs to be aware of and bring and/or complete for the national competition. Updates are posted frequently leading up to NLSC. Please check back regularly**!**  **Online Test(s)**  SkillsUSA Championships national competitors will receive login credentials to access their online test(s) by May 21, 2025. National competitors will need to identify a proctor and complete the online proctor agreement prior to taking their online test(s). The online testing window is May 22 – June 5, 2025. All required online test(s) must be completed by 5 p.m. ET on Thursday, June 5, 2025.  **Online Submission Requirements**  SkillsUSA Championships national competitors must complete their online submission(s) by June 5, 2025, at 5 p.m. ET. The upload(s) will be completed via SkillsUSA’s secure platform which will open in late May 2025. Check the current SkillsUSA Technical Standards for your competition to learn about any required national pre-conference online submissions.  **Competition Material Shipping Resources**  [Competition Materials Shipping Instructions](https://skillsusa.egnyte.com/dl/nGT6dFBgxW)  [Competitions Materials Move-In/Move-Out Instructions](https://skillsusa.egnyte.com/dl/jR5usOIKCU)  **SkillsUSA Winners List and Winners Photos**  SkillsUSA will announce winners on Friday night at the Awards Session, provide lists of winners to SkillsUSA state directors and then post winners on the SkillsUSA website immediately after NLSC. In addition, detailed scores will be posted on the SkillsUSA website by August 1 and these can be located using your contestant number and birthdate.  SkillsUSA will post winners' photos on the website after the national conference. These downloadable photos are taken backstage of all medalists as they go to collect their prizes. **Credentialing Opportunities**  There will be several opportunities at NLSC 2025 for both advisors and students to sit for a quality credential exam from Autodesk, iCEV, ACT, NC3, etc. Space is limited, so registration will be on a first come, first served basis. |

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| SkillsUSA Delegates |

SkillsUSA is a student-led organization, where student members are charged with the responsibility of governing the affairs associated with the organization bylaws. The SkillsUSA Delegate Program engages state-identified delegates to represent their respective state association in introducing, debating, modifying and voting upon delegate items that may include organization bylaws, and the SkillsUSA national elections. Delegates receive training to develop their responsibility and decision-making skills while building their peer network throughout the delegate processes.

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| SkillsUSA Academy of Excellence |

The SkillsUSA Academy of Excellence offers NLSC educator attendees including advisors, teachers, administrators and counselors an opportunity for professional development training. SkillsUSA will offer up to 30 sessions over three days on topics such as:

**Chapter Management**

* Educational Psychology
* SkillsUSA Framework
* SkillsUSA Chapter Excellence Program
* Classroom Management
* Work-based learning

**Targeted Audiences**

* New or Experienced Teachers
* New or Experienced SkillsUSA Advisors
* School Administrators
* School Counsel

**Academy of Excellence is an opportunity to:**

* Gain and assess tangible skills in the represented areas that are specific to your role in education
* Become a confident and knowledgeable SkillsUSA advisor
* Enhance your classroom instruction or build your instructional style
* Network with other educators in your CTE field
* Gain access to additional SkillsUSA educational resources
* Learn how to apply to the Chapter Excellence Program and become a Model of Excellence
* Receive a certificate of completion
* Win prizes by participating in the daily Power Hour quizzes

**No Fee:** Registration is included in your NLSC registration for all educators.

Check the NLSC 2025 App for session dates, times and locations.

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| SkillsUSA University |

SkillsUSA University offers all registered NLSC attendees a chance to learn directly from industry expert practitioners and gain field-specific skills to incorporate into their classroom instruction. Students are welcome to attend.

**If you are a CTE educator or student, SkillsUSA University is an opportunity to:**

* Gain technical skills through direct instruction provided by an industry expert
* Network with others in your field
* Enhance your classroom instruction or educational experience
* Get access to additional field-specific resources
* Receive a certificate of completion for the session
* Participate in lunch and learn opportunities for casual networking within the cluster
* Bring your students for networking with career experts and exposure to the most in-demand skills in the field

**If you are an industry expert, SkillsUSA University is an opportunity to:**

* Share your expertise and network with other professionals in the field
* Help foster career readiness by helping to develop job-specific skills in CTE classrooms
* Gain experience as a presenter at the SkillsUSA national conference
* Promote your brand (presenters should not focus on sales of a product, however the product and brand can be utilized to preview a skill)

Check the NLSC 2025 App for session dates, times and locations.

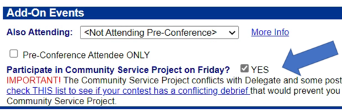
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| Community Service Project |

On Friday, June 27 at NLSC, SkillsUSA students will apply their skills and provide service to the Atlanta community by participating in the SkillsUSA “Build Skills – Do Good – Complete the Cycle” community service project. The student participants will assemble bikes to be presented to local children.

The day of service will begin with a kickoff rally for attendees and business partners at 9 a.m. in the Georgia World Congress Center. From 9:30 a.m. to 12 p.m., students will work in teams to apply their skills and carefully construct two children’s bicycles. This will be a fantastic ending to conference week as 400 students, advisors and partners work to give back to the Atlanta community.

Students and advisors who want to register for the Community Service Project will do so in SkillsUSA Register. Under “Add-On Events,” users will click the “Yes” button next to the question “Participate in Community Service Project on Friday?”



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| SkillsUSA TECHSPO |

As a CTE destination, SkillsUSA TECHSPO showcases the latest technology and its application by our future workforce, teachers, and experts. Over 200 exhibitors at SkillsUSA TECHSPO are placed alongside national career competitions and leadership sessions that are shaping and celebrating our nation’s career-ready students. Across three exhibition floors, interactive experiences inspire participants while industry connections are forged to enhance classrooms and develop the country’s talent pipeline.s

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| Advisor Best Practices |

Conference week will really fly by but try to take in as much as possible. This conference provides something for everyone. Best practices: Meet as many people as you can. You will meet fellow advisors who have great ideas; you will meet industry personnel who can advise you. You will meet national staff who are prepared to help you become the best SkillsUSA advisor you can be. And it all starts with a simple hello!

Set yourself and your students up for success by following these best practices: [Advisor Best Practices](https://skillsusa.egnyte.com/dl/9pxDArtr6A)

### Pre-NLSC & Post-NLSC Student Reflection Questions

As SkillsUSA advisors work to equip their student members for a successful 2025 National Leadership & Skills Conference (NLSC), you are encouraged to take the time to ensure a quality learning experience. Provide these reflection questions to guide your students as they prepare for the NLSC and consider why they are attending and what they can gain from the experience. [Student Reflection Questions](https://skillsusa.egnyte.com/dl/bJmlaVlcJQ)

### Hotel Courtesies

SkillsUSA has a nationwide reputation for upholding high standards. This good reputation allows each of us to take pride in our organization. The following is a list of hotel courtesies and suggestions for students and advisors: [Hotel Courtesies](https://skillsusa.egnyte.com/dl/HXlBM97xg3)