

NJ SkillsUSA Championships

NJ State Only Contest

STATE BANNER DESIGN

This event is a "NJ only" state sponsored contest.
There is no national level competition in this area.

Purpose:

To give a team of two SkillsUSA members an opportunity to design and produce a New Jersey SkillsUSA banner.

Eligibility

Open to all SkillsUSA members whose name appears on a current New Jersey membership roster.

The banner must be designed and produced by a team of two members.

Post-Secondary students may participate but there is not a separate post-secondary division.

One banner design per chapter.

Clothing Requirement

Professional attire OR Official SkillsUSA attire

By Friday, March 24, an 8 ½ X 11 PDF of the finish design should be emailed to Cluster Coordinator, Bill Allen at b.p.allen1906@gmail.com

Scope of Contest

The banner may be produced on any flexible material (cloth, vinyl, etc.), using any means to generate the image (vinyl lettering, direct print, screen printing, etc.).

You must be able to roll up the completed banner.

Banner dimensions: Production Size **2 ½' X 6'** (plus or minus three inches).

For judging, students will bring the file containing the Production Size banner on a USB as a PDF file for possible future production into a banner. The design should include a minimum of six grommets (metal or plastic): one in each corner and one in the middle of the six-foot span.

Students will print and bring a "Presentation Size Banner" (for the judges viewing) 1 ¼' X 3' or half the Production Size.

The names of the team members and the name of the school needs to be attached to the back bottom right-hand corner of the banner for later identification

Entries should project our state image and should reflect pride in New Jersey.

The following elements must be incorporated into the design:

- **The current year**
- **New Jersey State Team**
- **SkillsUSA**
- **"OUR TIME IS NOW"**

* *You cannot use the SkillsUSA logo and SkillsUSA is one word.*

• Bring a 2nd USB Drive with a PowerPoint presentation, not to exceed 20 slides. Also bring a colored, full size print-out of your PowerPoint presentation to leave with the judges.

• Include the following information in the presentation.

- **Student's Names and School**
- **Design Concept**
 - what images and/or concepts were used to create the final design.
 - what program(s) and/or equipment were used to produce the completed banner.
- **Design Process**
 - pictures of the entire process from design to completion of the banner.

Presentation:

Both team members should be present and prepared to be interviewed about the development and design of their banner. Their PowerPoint should be part of their presentation.

Scoring

- Banner Design - 45%
 - *Color Use*
 - *Type Use*
 - *Originality*

- *Unity*
- *Professional Appearance*
- *Reflects State Image and Pride*
- Construction and Quality of Banner - 20%
- PowerPoint Presentation - 20%
 - *Design Concept*
 - *Design Process*
 - *Production Process*
- Interview - 15%

Points will be deducted for the following:

 - *Missing Team Member*
 - *Incorrect Year*
 - *Typo(s)*
 - *Improper use of SkillsUSA*
 - *Missing wording*
 - *Improper Attire*